ITALY-TURINS EGYPTIAN MUSEUM INAUGURATED AFTER RESTYLE

50 MILLION EURO RENOVATION

Turin, Italy, 01.04.2015, 08:53 Time

USPA NEWS - Turin's Egyptian museum, the Museo Egizio, is ready to win over even more fans after a 50-million-euro complete makeover.

On Wednesday visitors will have the chance to see the whole of the museum, famous for housing the world's second-largest collection of Egyptian antiquities, for the first time in three and half years years after the completion of renovation work. "I'm certain it will be an international and national success," Culture Minister Dario Franceschini told ANSA after touring the museum's new layout at an official inauguration Tuesday.

"It's an amazing collection, as we already knew, with a highly modern layout which means the works are not crowded. "There is a lot of space, which is excellent for them to be enjoyed, as we can do today.

"And the educational part has been enhanced, with very well-produced explanations. "Today museums have to be a real experience for the visitor. The way of exploiting museum collections has changed today and Turin's Museo Egizio interprets this new philosophy perfectly.

"Unfortunately, many Italian museums do not respond the demands of modern tourists. They need addition services, including digital ones, and related activities, bookshops and so on". The museum did not close during the renovation, but stayed open, while individual sections were shut off for specific periods to be worked on. Officials expressed delight that the work was finished on schedule so that the public can see the whole museum again as planned on April 1.

"The new Egyptian museum is a model," said Franceschini. "Cooperation between the public and private sectors have made it possible to safeguard a great quantity of antiquities and lay down the foundations for a new museum based on research.

Article online:

https://www.uspa24.com/bericht-3718/italy-turins-egyptian-museum-inaugurated-after-restyle.html

Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): David Franciamore

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Editorial program service of General News Agency:

United Press Association, Inc. 3651 Lindell Road, Suite D168 Las Vegas, NV 89103, USA (702) 943.0321 Local (702) 943.0233 Facsimile info@unitedpressassociation.org info@gna24.com www.gna24.com