

Beat: Travel

## HOTEL LE MERIDIEN ETOILE Is Celebrating Its 50Th BIRTHDAY

### THE ELEGANCE NEAR THE CHAMPS-ELYSEES

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**USPA NEWS** - Le Méridien Etoile welcomes you to the City of Lights with Effortless Elegance and an Exceptional Service. It's Location facilitates discovery of Paris's Luminous Attractions; in addition to being across from the Palais des Congrès, a short walk from the Champs Élysées and the Arc de Triomphe. Equally suitable for Corporate Travelers, Leisure Guests and Families, they bear the proud distinction of being the Flagship Le Méridien hotel in Paris, France, with captivating Modern Design and Boutique Amenities. Artfully appointed Accommodation includes Modern Technology, Luxurious Bath Products and the Le Méridien Signature Bed.

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- Designed by Jean-Philippe Nuel, the newly renovated Hotel Rooms and Suites unveil a Modern and Functional Decor together with an Inspiring Spirit drawn from the Very Essence of Paris.
- Le Méridien Etoile offers a range of Hotel Eateries to discover during your stay in Paris.
- Connection between all types of Jazz, from Blues to revisited Pop! You can share a Unique Moment with the Artists on this Legendary Scene in Paris, open since 1975.
- The LM Patio, the Interior Garden, welcomes you all day long.
- Le Meridien HUB" is a New Space where Guests hang out and come together to interact, spark curiosity and stimulate creativity (...)

Le Méridien is an Upscale, Design-Focused International Hotel Brand with a European Perspective. It was originally founded by Air France in 1972 and was later based in the United Kingdom. Marriott International now owns the Chain.

Air France established Meridien Hotels in 1972. The Chain's Hotels offered Accommodation for Air France Flight Crews in Major Hub Cities, and the Airline promoted the Chain and handled Reservations for it. The first Meridien Hotels Property was a 1,000-Room Hotel in the Heart of Paris, the Hotel Meridien Paris, today known as Le Méridien Etoile. The Chain grew to 10 Hotels in Europe and Africa within two years and had 21 Hotels spanning the Globe within Six Years.

Photo right

- Tanya MICHELLE Concert

With

- Fifi CHAYEB - Bass

- Michael LECOQ - Piano

- Archibald LIGGIONIERE - Drums

- Marco AGOUSTE - Sax

In September 2016, Marriott gained the Le Méridien Brand as part of its Acquisition of Starwood. The Brand has since been positioned as a Premium Lifestyle Product distinguished by a Mid-Century Modern Design Aesthetic and Destination-Centric Events and Programming.

By 2015 there were over 100 Hotels in 35 different Countries throughout the World, each having something Completely Unique, and Le Meridien Etoile in Paris was completely renovated in 2016 by the UK Firm Michaelis Boyd to provide Additional Creature Comforts, Latest Technologies, the Unique Meridien Unlock Art Program and another Unique Concept of Le Meridien HUB.

Talking of the Jazz Club Etoile, as the Name suggests, this is a Jazz Club providing Concerts for Jazz, Soul, Blues, etc, plus they also have Several Different Dining Options for those that wish to enjoy a Lunch or Dinner within this Restaurant in Paris. There is also the Jazzy Brunch of a Gourmet Buffet accompanied by a Jazz Trio providing Live Music.

Source: Le Meridien Etoile Paris on June 21, 2022.  
Celebration of 50th Birthday of the Hotel.

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